

Andrew Medeiros

Graphic Designer
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RECENT EXPERIENCE

OCT '19 → FEB '23 → **Mediacom**
Creative Systems Designer

As a highly skilled and experienced designer, I was a valuable member of the Creative Systems team at Mediacom. In this role, I had the unique opportunity to create a diverse range of design deliverables for clients in various industries. Initially brought on as the main designer for SK-II, I was responsible for elevating their email layout production to align with the brand's new guidelines. I successfully led a redesign project that significantly improved click rates and user engagement. Additionally, I was the primary designer for Kaiser Permanente, where I created compelling social media assets and mock-ups for various platforms. I also contributed to video production, adding subtitles and end cards to enhance the overall viewer experience. In addition to these key responsibilities, I was also instrumental in producing mock-ups, PowerPoint deck layouts for client pitches and presentations, as well as ad units and social media assets for other clients. Overall, my expertise and dedication allowed me to excel in this fast-paced and highly collaborative environment.

Main Clients: SK-II, Kaiser Permanente, Dell Technologies

Secondary Clients: American Airlines, Pokemon, The Coca-Cola Company, Mars Inc, CircleK, Ally Bank, Temptations, Youth to the People, Culver's, Bosch, Seresto, Zales

NOV '18 → AUG '19 → **Freshly**
Marketing Graphic Designer

As a member of the design team, I supported the creation of marketing materials by executing tasks within an established system. My daily responsibilities included producing production-ready versions of supplied artwork, troubleshooting artwork issues during production, creating templates for non-designers, and preparing files for digital and print output. I effectively managed multiple projects, met deadlines, and supported the creative design team with a focus on technical excellence, brand consistency, and cohesive storytelling.

SEP '17 → NOV '18 → **kor group**
Associate Graphic Designer

As a print production designer, I specialized in creating newsletters, advertisements, catalogs, postcards, covers, proposal letters, and other typography-focused projects. I also assisted with production and conceptualization, prepared client pitches, conducted project research, and managed projects within a small, collaborative, and fast-paced team at an award-winning studio.

Clients: Beth Israel Deaconess Medical Center, Saint John's High School, Wilson Architect, Hebrew SeniorLife, Boston University, Worcester State University.

PAST EXPERIENCE

MAR '17 → JUN '17 **MullenLowe** / Designer Intern
JAN '17 → MAY '17 **MassArt** / Teacher's Assistant
SEP '16 → DEC '16 **Proverb** / Designer Intern
JUN '15 → AUG '15 **Def Jam Recordings** / Freelance Designer
SEP '12 → AUG '13 **Sharper Image** / Designer Intern

SOFTWARE

Figma	Webflow	Canva
Sketch	Unbounce	Trello
Photoshop	Wordpress	Asana
InDesign	Word / Excel	Jira
Illustrator	PowerPoint	MailChimp
Lightroom	Keynote	Litmus
Adobe XD	G Suite	HTML / CSS

SKILLSET

Highly organized. I excel at juggling multiple projects at once and am adept at communicating progress and updates in a clear and efficient manner.

Timeline-oriented. I ensure that projects are completed on schedule and delivered when needed.

Dynamic & Adaptive. I am able to work independently on projects as well as collaboratively with seasoned creative and marketing teams.

Quality-driven. I have a proven track record of delivering high-caliber, error-free creative work to relevant stakeholders and clients.

Technically skilled. I am highly proficient in industry-standard design software and always eager to learn the best new tools.

AWARDS

AUG '21 → **Shorty Awards for Dell PodFERENCE**
Winner in Branded Podcast
MAY '17 → **Graphic Design MassArt All School Show**
Best in Show
APR '16 → **Adobe Design Achievement Awards**
Semi Finalist
NOV '15 → **Bolivian International Poster Biennial**
1st Place Winner

EDUCATION

SEP '13 → MAY '17 **Massachusetts College of Art & Design**
Bachelor of Fine Arts in Graphic Design
SEP '11 → JUN '13 **Warwick Area Career Technical School**
Concentration in Graphic Design